

Foreword by the CEO



“Geberit has shown that economic success, acting in an environmentally friendly manner and social balance are not a contradiction in terms.”

Albert M. Baehny, Chief Executive Officer (CEO)

Mr. Baehny, following on from 2004, Geberit is now publishing its second Sustainability Report. Why?

Sustainability and social responsibility are closely interrelated and are important subjects for us. Geberit has shown that economic success, acting in an environmentally friendly manner and social balance are not a contradiction in terms.

On the contrary, we regard sustainability as an opportunity to go down new roads. The Geberit Group wishes to maintain its top position amongst its competitors in the field of sustainability and thus to continue to be a role model for the industry in future.