

Sustainability strategy: objectives and principal measures

Area	Objective	Principal measures 2007–2009
Economy	Geberit enjoys long-term success thanks to a clear business strategy and its resolute implementation.	Focus on plumbing technology Commitment to innovation Selective geographic expansion Continuous optimization of business processes
Customers	Geberit offers its customers a first-class and reliable service, and is perceived as the leading system provider in the field of hygiene and water saving.	Promoting qualified next-generation plumbing professionals through targeted education and further training Increased approach to the target group architects and building owners on the subject of sustainability and sustainable building Making better use of the water theme for sensitizing and increasing customer loyalty
Employees	Geberit offers attractive and secure jobs. Geberit respects human rights and labor-law standards. All forms of corruption are rejected.	Process towards new corporate values prepared jointly with employees Worldwide Code of Conduct introduced in 2007 by means of Group-wide information Implementation of results from employee surveys
Products	Geberit products are environmentally friendly, water-saving and ensure high standards of hygiene.	Systematic integration of environmental aspects into new developments through Eco-Design Search for alternatives to the problematic hexavalent chrome in surface coating If possible, all disposable parts from alternative plastics or regenerate
Production	Geberit operates a clean, safe and energy-efficient production, a long-living and high-quality infrastructure, and optimized logistics in terms of energy consumption, emissions and packaging.	Certification of all production plants as per ISO 14001 by 2008 Establish industrial health and safety delegate also at Group level Implement Group-wide strategy on energy efficiency and renewable energies
Procurement	Geberit works exclusively with suppliers who make the commitment to adhere to the Code of Conduct.	Code of Conduct for suppliers drawn up in 2007 100% of suppliers from regions with increased sustainability risk will sign the Code of Conduct by 2008
Social commitment	Geberit takes on social commitments with a close link to the core business, the know-how and the corporate culture and thus supports the UN millennium goals.	Long-term partnership with non-governmental organization (NGO) in the field of basic plumbing facilities as from 2007 Accession to the United Nations Global Compact 2008